

MARLON®

Marketing Associate

Are you or someone you know highly motivated, love the outdoors, have marketing and social media experience and are looking for an opportunity to grow with a high growth company, if you are please apply for this great opportunity?

We are looking for a Marlon Marketing associate to plan and implement our brand's marketing strategy. We want a person who can identify and find new marketing opportunities by researching the industry and identifying new ways to create leads and increase sales. Be able to analyze consumer behavior and data by analyzing web traffic, rankings, and other metrics. Our marketing associate will pay strong attention to detail to identify the best opportunities, develop strong social media channels and rankings, understand our products and how they make having fun outdoors easy!

Duties and Responsibilities:

- Running and maintaining our social media platforms. Creating content to post, finding content to share, work with our product ambassadors to get content and experiences to post.
- Create blogs for our website and use them for social media.
- Shoot and edit product experience and product training videos.
- Create brochures and silent sales sheets. Signage and QR codes showing why Marlon is better or why we have designed features in our product.
- Post and/or attend dealer open houses and shows.
- Increase Marlon presences on our customers websites and social media.
- Create monthly emails to our customers and potential customers.
- Drive more visits to our website and our dealers by improving google searches.
- Create google ads.
- Introduce new dealers or existing dealers that have taken on new Marlon product lines – get the word out!

Who we are:

We are a fast-growing company, listed in Canadian Business Magazines top 500 growth companies in Canada five years in a row. We are in our new corporate headquarters in Agassiz BC with 4 other sales and distribution centers in Canada and the US located in, Stony Plain, Alberta, St. Andrews, Manitoba, Spanaway, Washington, and Madera California. We also have distributors for our products in

MARLON®

Eastern Canada, Minnesota, New York, Finland, Sweden, and Chile. We've been around since 1976 and are known for our outstanding designs and products for outdoor enthusiasts. We offer our dealer network Snowmobile & SxS decks, trailers you pull behind your ATV or SxS, or load an ATV, SxS, or Snowmobile onto. We are well known for our industry leading line of jon and utility boats and are KARAVAN trailers, ShoreMaster Docks and Boat Lifts top distributor.

Why join Marlon:

- Leader in our industry with three locations in Western Canada and two in the Western US, with plans for further expansion.
- Consistently developing industry leading new products that need to be promoted and marketed.
- Annual sales meeting and sales appreciation event.
- You will be joining a **market leader with over 47 years of experience** to help elevate your potential.
- A brand new 30,000 square foot facility finished in February 2023 on just over 5 acres with a fantastic view of Mt. Cheam located in Agassiz, BC.
- Exciting outdoor products, exciting staff, and great brand ambassadors to work with!
- 8 hour shifts
- Monday to Friday work
- Competitive wages
- Benefits after 3 months

Are you the right candidate?

If you are highly motivated, love the outdoors, have marketing and social media experience, enjoy some traveling and are looking for an opportunity to grow with a high growth company focused on outdoor recreation we would love to talk with you?

We will be interviewing candidates in March.

Check us out at www.marlonproducts.com and our staff at <https://www.marlonproducts.com/about/our-team/>